



Lindale ISD is accepting bids for advertising on district owned scoreboards. The following scoreboards will be included:

- Eagle Stadium Scoreboard
- Eagle Stadium 40 Second clocks
- Lindale Eagle Baseball Scoreboard
- Lindale Eagle Softball Scoreboard
- Lindale High School Gymnasium Scoreboards

**Terms:** Contract will be for 5 years beginning September 1<sup>st</sup>, 2020 and ending August 31<sup>st</sup>, 2025.

**Payment:** Advertiser shall pay Owner the agreed upon amount, payable in equal annual installments to be paid over the first two years of the agreement. Unless otherwise agreed by Owner in writing, the first installment will be due on September 1 of each year. All payments are due to be paid to owner at PO Box 370, Lindale, Texas 75771.

**Copy:** Advertiser shall provide Owner with camera ready art for the fabrication of the advertisement display. Owner shall provide the initial fabrication of the display. If during the initial term or any extended term the advertiser wishes to modify the display, advertiser shall pay any expense associated with such modification.

**Maintenance:** During the initial term and any extended term of this agreement, Owner shall maintain the facility scoreboard. In the event any artwork or restoration of advertising display is needed, the advertiser will be responsible for that expense.

**Owner control of display:** Owner retains final editorial authority to accept or reject submitted advertisements in a manner consistent with the First Amendment of the United States Constitution. Advertising will only be accepted from bona fide business firms. Any advertising deemed inappropriate for LISD students and patrons or that advertises products representing a health hazard, such as alcohol or tobacco products, shall not be accepted.

**Note:** If LISD transitions to a video format on scoreboard, Advertiser may request to have a prorated portion of contracted amount refunded or continue to advertise in video format for remainder of existing contract term.

Specific scoreboard information along with beginning pricing may be found on the Lindale ISD Website found at [www.lindaleeagles.org](http://www.lindaleeagles.org) under the Business Department tab, Scoreboard Advertising.

All bids should be sealed and submitted no later than May 1<sup>st</sup>, 2020 to Jamie Holder, Deputy Superintendent of LISD. Any questions should be directed to [holderjt@lisdeagles.net](mailto:holderjt@lisdeagles.net) or by calling 903-881-4001.

All bids should be returned on the attached form.

LISD has the right to accept or reject any sealed bid.