



# The Great Kindness Challenge

One Week. One Checklist. Infinite Happiness.

All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides a powerful tool that actively engages students, teachers, administrators, families, and communities in creating a culture of compassion, acceptance, unity, and respect.



**About:** The Great Kindness Challenge is a proactive and positive bullying prevention initiative that improves school climate and increases student engagement. The Great Kindness Challenge is one week devoted to performing as many acts of kindness as possible on campus. Using the provided checklist of 50 kind acts, students accept the challenge and show the world that KINDNESS MATTERS!

**Where:** Every school, every where.

**How:** It's easy! Simply copy the provided kindness checklist and ask classroom teachers to distribute the checklist to each of their students. Using the kindness checklist, the students work independently, in small groups or as a whole class to complete all 50 challenges.

**Who:** All students, grades PreK-12.

**When:** Annually, the last week in January.  
(January 22-26, 2018 or the best week for your school)

## Our 2017 Impact

Over 10 million students

10,493,866



Over 15 thousand schools

15,057



Over 500 million acts of kindness

524,693,300



Over 90 countries

91

