



Lindale ISD is accepting sealed bids for advertising on district owned scoreboards. The following scoreboards will be included:

- Eagle Stadium Scoreboard
- Eagle Stadium 40 second clocks
- Lindale Eagle Baseball Scoreboard
- Lindale Eagle Softball Scoreboard
- Lindale High School Gymnasium Scoreboards

Terms: Contract will be for 5 years beginning September 1st, 2025 and ending August 31st, 2030.

Payment: Advertiser shall pay Owner the agreed upon amount, payable in annual installments to be paid over the first two years of the five-year agreement. Unless otherwise agreed by Owner in writing, the first installment will be due on September 1 of each year. All payments are due to be paid to Owner at PO Box 370, Lindale, Tx 75771.

Copy: Advertiser shall provide Owner with camera ready art for the fabrication of the advertisement display. Owner shall provide the initial fabrication of the display. If during the initial term or any extended term the advertiser wishes to modify the display, advertiser shall pay any expense associated with such modification.

Maintenance: During the initial term and any extended term of this agreement, Owner shall maintain the facility scoreboard. In the event any artwork or restoration of advertising display is needed, the advertiser will be responsible for that expense.

Owner Control of Display: Owner retains final editorial authority to accept or reject submitted advertisements in a manner consistent with the First Amendment of the United States Constitution. Advertising will only be accepted from bona fide business firms. Any advertising deemed inappropriate for LISD students and patrons or that advertises products representing a health hazard, such as alcohol or tobacco products, shall not be accepted.

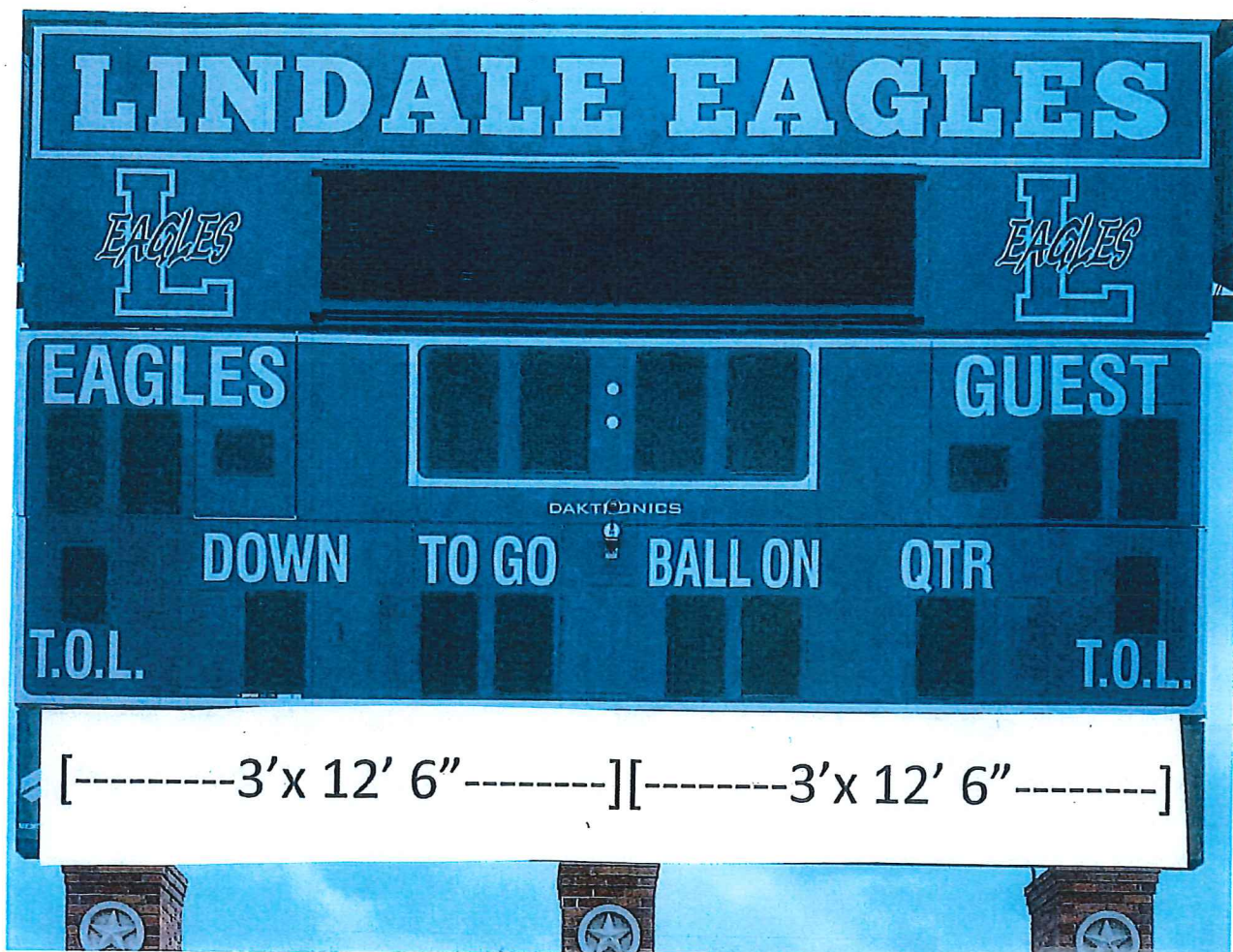
Note: If LISD transitions to a video format on a scoreboard, Advertiser may request to have a prorated portion of contract amount refunded or continue to advertise in video format for remainder of existing term.

Specific scoreboard information along with minimum/beginning pricing may be found on the LISD website found at www.lindaleeagles.org under the Department/Business Office/Scoreboard Advertising tab.

All bids should be sealed and submitted no later than May 2nd, 2025 to:

Lindale ISD
c/o Jamie Holder Deputy Superintendent
PO Box 370
Lindale, TX 75771

All bids should be returned on the official Bid Sheet. LISD has the right to accept or reject any sealed bid.



Advertising rights on the Eagle Stadium scoreboard

Minimum bid: \$30,000

Term: 5 years – September 1, 2025 – August 31, 2030

Size: Two spaces measuring 3' x 12' x 6" each

Cost: minimum \$6,000 per year

5-year contract total: minimum \$30,000

Advertiser shall pay owner a minimum of \$30,000, payable in two equal installments of \$15,000 to be paid over the first two years of the agreement.

Advertising rights on the 40 second clocks at Eagle Stadium

Minimum bid: \$5,000 per clock

Term: 5 years – September 1, 2025 – August 31, 2030

Size: Two spaces measuring 2' x 4' each

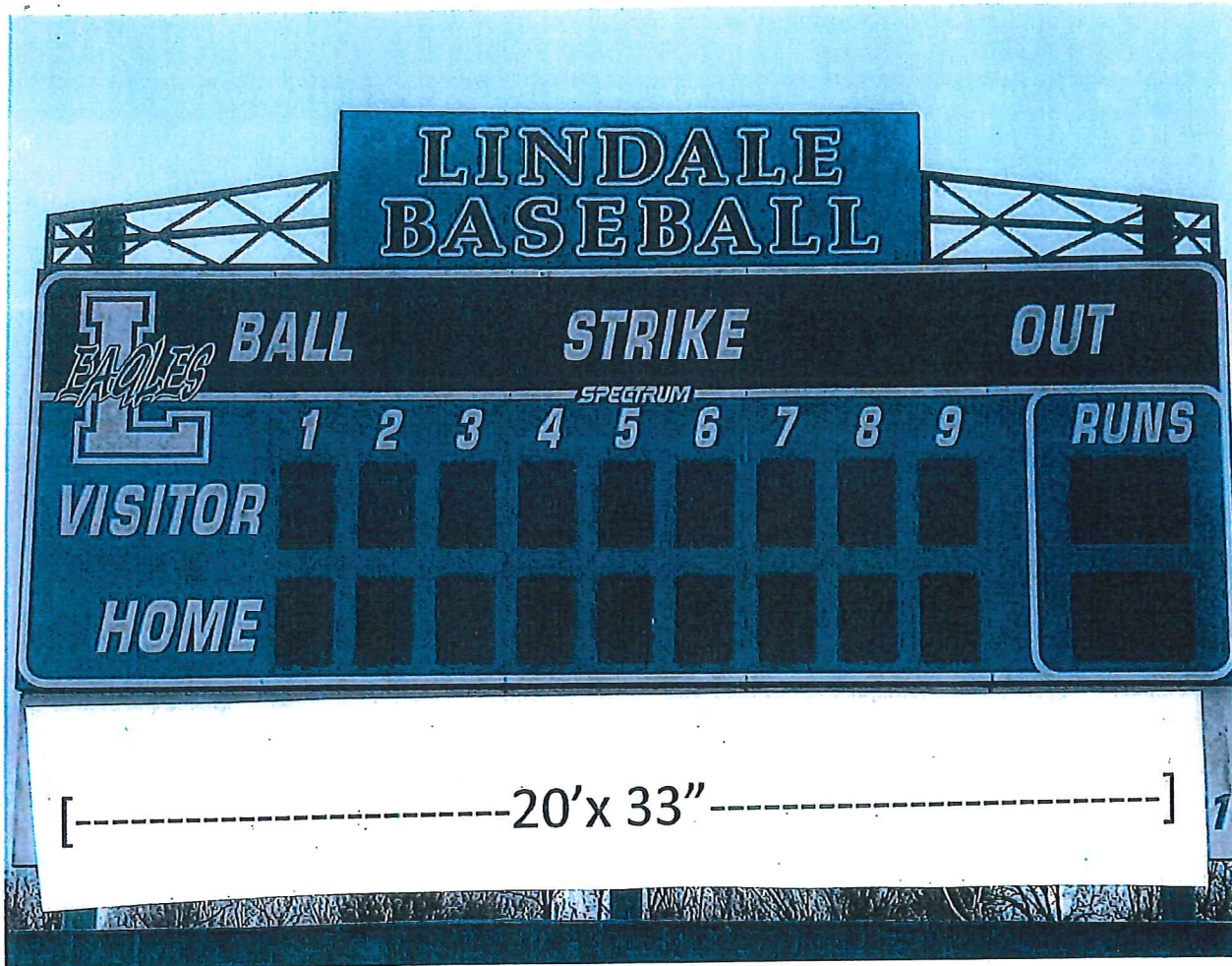
Cost: minimum \$1,000 per year each

5-year contract total: minimum \$5,000 each

Advertiser may bid on one or both 40 second clocks.

Advertiser shall pay owner a minimum of \$5,000 (\$10,000 if awarded both spaces), payable in two equal installments of \$2,500 (\$5,000 if both spaces are awarded) to be paid over the first two years of the agreement.





Advertising rights on the Lindale Baseball Stadium scoreboard

Minimum bid: \$12,000

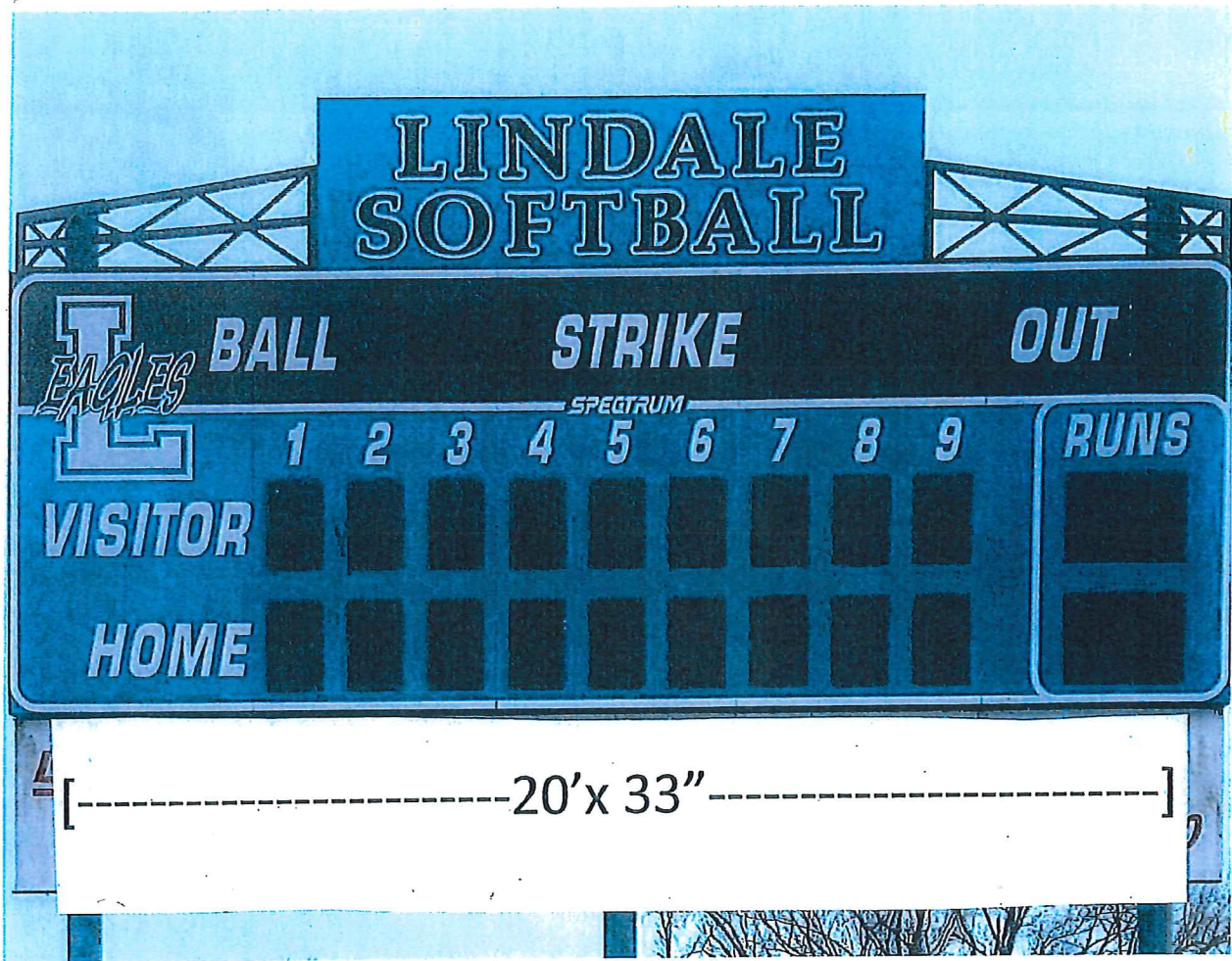
Term: 5 years – September 1, 2025 – August 31, 2030

Size: One space measuring 20' x 33' each

Cost: minimum \$2,400 per year

5-year contract total: minimum \$12,000

Advertiser shall pay owner a minimum of \$12,000, payable in two equal installments of \$6,000 to be paid over the first two years of the agreement.



Advertising rights on the Lindale Softball Stadium scoreboard

Minimum bid: \$12,000

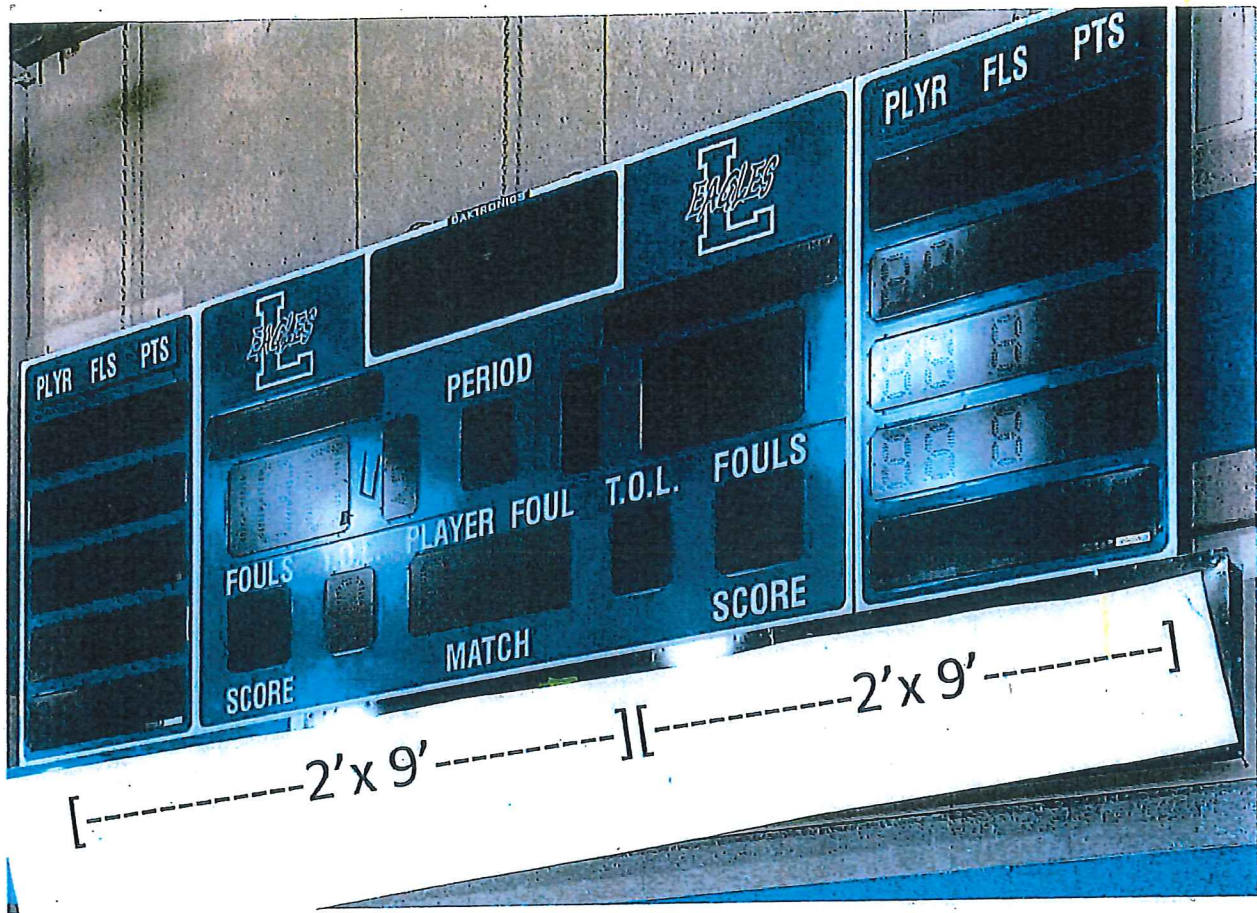
Term: 5 years – September 1, 2025 – August 31, 2030

Size: One space measuring 20' x 33' each

Cost: minimum \$2,400 per year

5-year contract total: minimum \$12,000

Advertiser shall pay owner a minimum of \$12,000, payable in two equal installments of \$6,000 to be paid over the first two years of the agreement.



Advertising rights on the Lindale High School Gymnasium Scoreboards

Minimum bid: \$12,000

Term: 5 years – September 1, 2025 – August 31, 2030

Size: North Scoreboard – two 2' x 9' spaces

South Scoreboard – two 2' x 5' spaces

Advertiser will secure one spot on each scoreboard

Cost: minimum \$2,400 per year

5-year contract total: minimum \$12,000

Advertiser shall pay owner a minimum of \$12,000, payable in two equal installments of \$6,000 to be paid over the first two years of the agreement.

HOME **PERIOD** **GUEST**

FOULS **T.O.L.** **PLAYER FOUL** **T.O.L.** **FOULS**

SCORE **MATCH** **SCORE**

0 [-----2'x 5'-----][-----2'x 5'-----]



Lindale Eagle Scoreboard Advertising Bid Sheet

Advertisers may bid on as many scoreboards as they so choose. Minimum bids are located in parenthesis. Advertising rights are for 5 years (9/1/2025 – 8/31/2030)

Facility: Eagle Stadium

Bid

Eagle Stadium Scoreboard - 3' x 12.6" (\$30,000) _____

Eagle Stadium West 40 second clock - 2' x 4' (\$5,000) _____

Eagle Stadium East 40 second clock - 2' x 4' (\$5,000) _____

Facility: Lindale Baseball Stadium

Bid

Baseball Stadium Scoreboard - 33" x 20' (\$12,000) _____

Facility: Lindale Softball Stadium

Bid

Softball Stadium Scoreboard - 33" x 20' (\$12,000) _____

Facility: Lindale High School Gymnasium

Bid

North scoreboard - 2' x 9' and South scoreboard - 2' x 5' (\$12,000) _____

North scoreboard - 2' x 9' and South scoreboard - 2' x 5' (\$12,000) _____

Advertiser: _____

By: _____

Printed name: _____

Address: _____

Phone: _____ Email: _____

Date: _____

Please return all bid sheets in a sealed envelope by May 2nd, 2025 to:

Lindale ISD
C/O Jamie Holder – Deputy Superintendent
PO Box 370
Lindale, TX 75771

